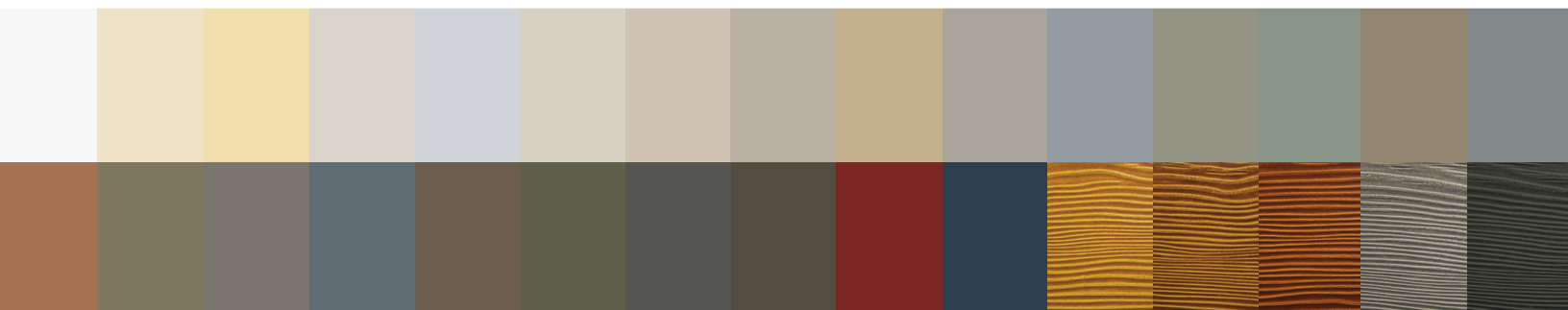


Fiber Cement Collection



AlluraUSA.com





The ultimate building material alternative.

Unlike wood, vinyl and other traditional building materials, Allura Fiber Cement products resist damage from hail or termite attacks, resist rot, are non-combustible, and free from manufacturing defects. They are also suitable in both hot and cold climates and are fire resistant. What's more, Allura products feature realistic wood grain and textures, come in an incredible array of colors and are paintable for unlimited design possibilities.

When it comes to the natural look you want with none of the hassles, Allura Fiber Cement products are all you need.

- *Durable, engineered to endure harsh weather & high wind climates*
- *Non-combustible, Class A fire rating*
- *Superior aesthetics*
- *Factory Pre-Primed*
- *Distinctive, more realistic textures*
- *50-year Limited Warranty*
- *Best ROI for homeowners* for 8 years in a row*

** According to Remodeling Cost vs Value Report*



Impact resistant



Termite resistant



Rot resistant



Weather resistant



Non-Combustible



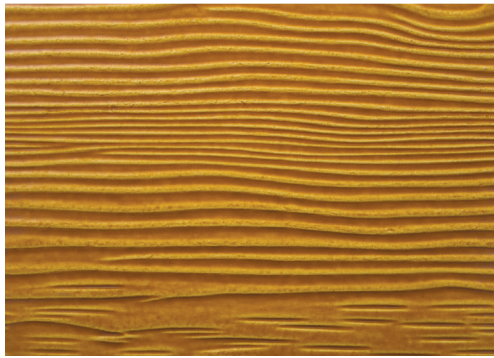
Lap Siding





SIDE WITH THE BEST.

Combining the appearance and workability of wood with the durability of specially formulated fiber cement, Allura Lap Siding not only looks great but lasts considerably longer than traditional exterior wall cladding or vinyl siding.



AVAILABLE TEXTURES*



Traditional Cedar



Smooth

DESIGNER'S CORNER

Our Traditional Cedar texture features a deep, realistic, wood grain appearance for an unbeatable classic style, while the Smooth texture creates a cleaner, modern aesthetic. You can even customize your design utilizing our extensive range of widths. No matter the style, Allura Lap Siding has got yours covered.

Thickness	Width	Length	Exposure
5/16"	5 ¼"	12'	4"
5/16"	6 ¼"	12'	5"
5/16"	7 ¼"	12'	6"
5/16"	8 ¼"	12'	7"
5/16"	9 ¼"	12'	8"
5/16"	12"	12'	10 ¾"

* 1¼" min. overlap with all Lap Siding. Check market availability as products may vary.

Panel Siding





OUR PANEL SIDING HAS GOT YOU COVERED.

Designed for everything from sidewalls to overhead accents, Allura Panel Siding adds beautifully versatile – and exceedingly durable – distinction to your next project.

TECHNICAL SPECIFICATIONS

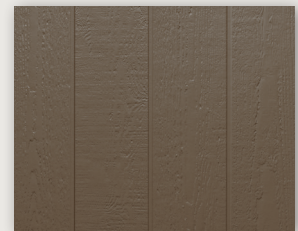
Thickness	Width	Length
5/16"	4'	8'
5/16"	4'	9'
5/16"	4'	10'

* Check market availability as products may vary.

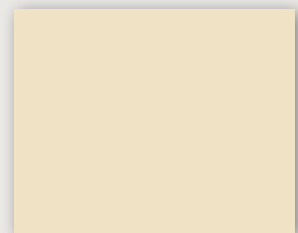
AVAILABLE TEXTURES*



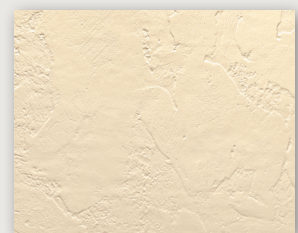
Traditional Cedar



8" OC Groove



Smooth

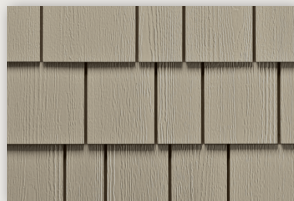


Stucco

Shakes and Shingles



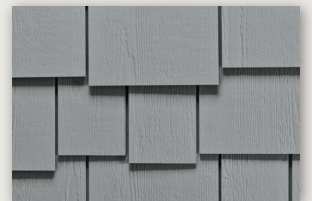
Perfection Shingles



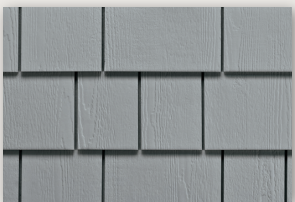
Random Square
Straight Edge



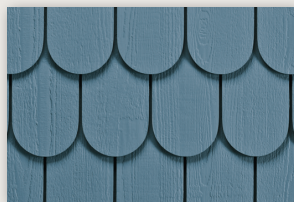
Random Square
Staggered Edge



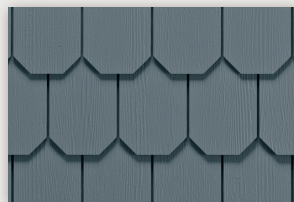
Individual Shakes
Staggered Edge



Individual Shakes
Straight Edge



Half Rounds



Octagons

SHAKE THINGS UP.

Replacing split or rotted wood shingles is a thing of the past thanks to Allura Multishake and Individual Shake Shingles. Featuring the natural beauty of cedar, our Shingles and Multishakes provide everything from small facades to large areas to full wall applications the appearance of wood without the wear and tear. What's more, our Multishakes achieve the look of individual shingles in easy-to-install panels.

DESIGNER'S CORNER

When it comes to creativity and versatility, Allura Multishakes are all you need to establish a look that's all your own. Whether you prefer the classic Straight Edge look, the "randomness" of Staggered Edge or the decorative possibilities of our Half Round, Allura Multishakes make your design ideas come alive.

Perfection*

Thickness	Width	Height
7/16"	8¼"	12"

Multishake*

Thickness	Width	Height
5/16" or ¼"	48"	16"
5/16"	48"	12"

Individual Shake Shingles - Combed*

Thickness	Width	Height
1/4"	12"	18"
1/4"	8"	18"
1/4"	6"	18"

Individual Shake Shingles - Cedar*

Thickness	Width	Height
1/4"	12"	18"
1/4"	8¼"	18"
1/4"	6¼"	18"

* Check market availability as products may vary.



Plycem Trim





ALLTOGETHER BETTER.

Thanks to our special fiber cement formulation, Plycem Trim has all the advantages of wood and none of the hassles. It looks like wood yet is incredibly durable. It won't rot, warp or splinter and is designed to significantly outperform wood in every way.

Best of all, there is no need for special tools on the jobsite. Plycem Trim can be cut with the same saw blades and installed with the same tools normally used for wood products.

Why bother with wood?

Plycem Trim provides the look and long-lasting protection you need to finish your home.



PLYCEM TRIM FEATURES

- Available in reversible cedar/smooth board for added versatility
- All available 12 ft. lengths
- 50-year limited warranty

DESIGNER'S CORNER

Nothing brings the look of your home together quite like Plycem Trim. Its clean lines, exceptional durability and paintability provide the ultimate in beauty and versatility. Plycem Trim is the perfect finishing touch.

THICKNESS: 7/16 (7/16"), 4/4 (3/4"), 5/4 (1") and 8/4 (1 1/2")

Size (Thickness)	Nominal Width*							
	2"	3"	4"	5"	6"	8"	10"	12"
7/16" (7/16")			•		•	•		•
4/4 (3/4")	•	•	•		•	•	•	•
5/4 (1")	•	•	•	•	•	•	•	•
8/4 (1 1/2")			•		•			

All available in 12ft. lengths

*Check market availability as products may vary.





Beadboard

*Taking Fiber Cement
to New Heights.*



ALLURA BEADBOARD ABOVE ALL OTHERS.

Exceptionally beautiful, exceedingly durable, Allura Fiber Cement Beadboard is perfect for any ceiling application, including porches and gazebos. Best of all, it's weather, rot and fire resistant. Elevate the look of any outdoor ceiling application with Allura Beadboard.

**NON-VENTED PRIMED, READY TO PAINT
4' X 8' PANELS FEATURING A TRUE 3 1/2"
O.C. DEEP GROOVE BEAD.**

For the look of wood with none of the hassles, all you need is Allura Beadboard. That's because, unlike typical wood panel ceiling materials, Allura is made from an advanced fiber cement formulation that is both rot and warp resistant. It's also impervious to wood-boring insects, is weather and impact resistant, and non-combustible. Best of all, Allura Beadboard is backed by an industry-leading 50-year limited warranty.

TECHNICAL SPECIFICATIONS

Thickness	Width	Length
5/16"	4'	8'



Soffit





ABOVE THE REST.

Available in both vented and non-vented styles, Allura Soffit Panels will neither warp nor rot. That's because, unlike traditional wood, they are engineered to repel moisture, withstand any climate and provide extensive protection around the home.

Experts agree that the most effective system is a balance of air intake and exhaust that creates a uniform flow of air through the attic. This system creates a condition in which the roof temperature is equalized from top to bottom, supplying a consistent airflow along the entire underside of the roof deck.

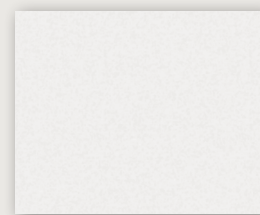
DESIGNER'S CORNER

Whether you prefer textured Cedar or Smooth, Allura Soffit options allow you to ensure your home's design style is consistent from every angle.

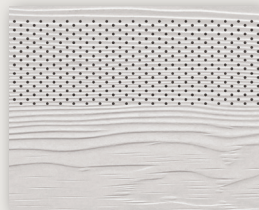
AVAILABLE TEXTURES*



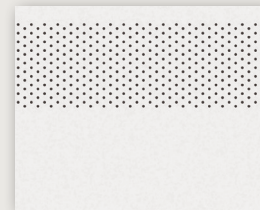
Traditional Cedar



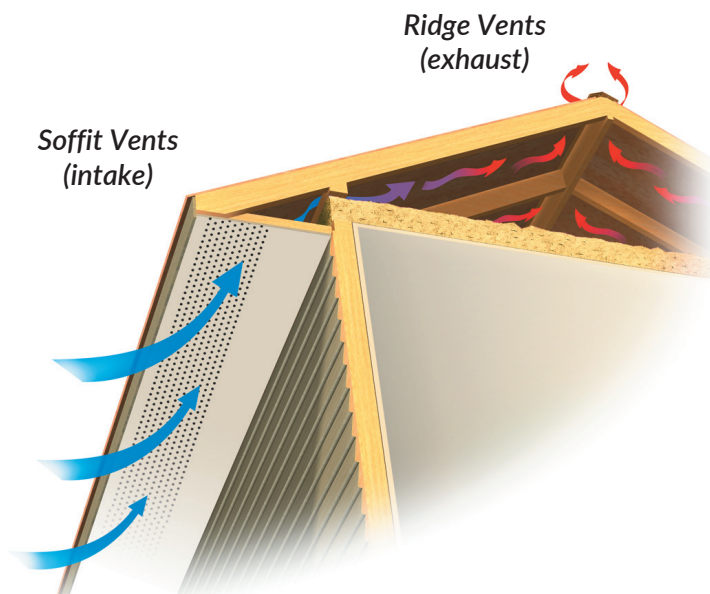
Smooth



Traditional Cedar Vented



Smooth Vented



Type	Thickness	Width	Length
Vented/Non-Vented	1/4"	12"	12'
Vented/Non-Vented	1/4"	16"	12'
Vented/Non-Vented	1/4"	24"	8' or 12'
Non-Vented	1/4"	4'	8'

* Check market availability as products may vary.

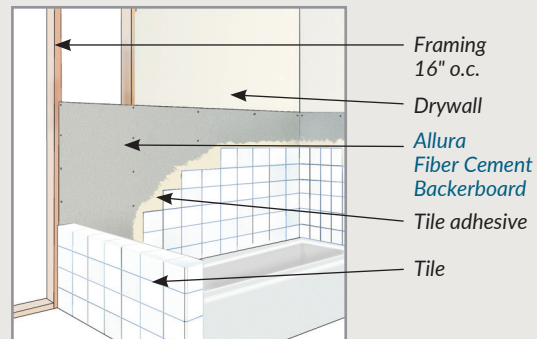
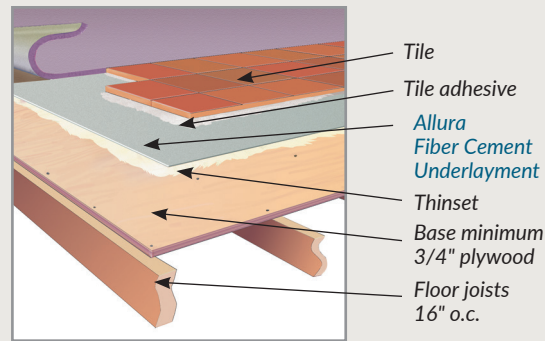
Backerboard/Underlayment



ALL YOU NEED.

When it comes to home construction, water can be your worst enemy. That's why Allura Fiber Cement Backerboard + Underlayment is the all-around better choice. Unlike plywood, our Backerboard and Underlayment products feature an exceptionally durable and dense, non-porous surface, perfect for kitchen and bathroom applications. What's more, it fastens and installs easily with screws or nails.

- Safeguards floors and wet areas from water destruction
- Easier to install
- Non-combustible with Class A fire rating
- Strong enough to adhere to any size or type of tile



Thickness (actual)

Underlayment*: 1/4"

Backerboard*: 1/2"

Sizes

Underlayment: 3' x 5'
4' x 8'

Backerboard: 3' x 5'
4' x 8'

* Check market availability as products may vary.

TECHNICAL SPECIFICATIONS

Allura Fiber Cement Backerboard is made of a precisely blended combination of Portland cement, wood fibers and specialty additives. Our exclusive manufacturing process transforms these raw materials into fiber cement backer products that deliver outstanding performance in an easy-to-install package.

Versatile and suitable for floors, walls and countertops, Allura Backerboard is adaptable with tile, natural and faux stone, as well as brick veneer. It's also lightweight, easy to nail, moisture resistant, non-combustible and backed by our 20-year limited warranty.



All the looks you could ever want.

ColorMax®

Allura's proprietary ColorMax® Finishing System not only ensures unparalleled protection against the elements, but also brings out your style in a gorgeous palette of eye-catching designer colors.

But that's only part of the story. Beneath our alluring ColorMax finish lies a strong precision process. Optimal defense is built in with our primer/sealer for premium weather protection and machine-applied coats of ColorMax color.

Whether you choose from our 25 solid colors and 5 natural-wood stains, or go with the paintable primed and sealed option, Allura will be the last cladding material you'll ever need.



Have a special request? Allura Fiber Cement products can also be ordered in custom colors.

Plus, we can duplicate any color from the leading competitor's color palette, or any specific color that is not offered by a fiber cement manufacturer. Contact your Allura sales representative for more details on the custom color program.



Allura is proud to partner with PPG Industries for their advanced primer and finish coating system and impeccable customer service. PPG has been the industry leader in factory applied finishes for over three decades, taking an expert approach to surface design. The color samples shown here are as accurate as printing methods will permit. For a physical color card, a request form or to find a preferred dealer near you, please visit AlluraUSA.com.

The Allura Promise for World-Class Service It's not just a promise – we guarantee it.

SUPERLATIVE SERVICE

At Allura, we understand that time is money and you deserve respectful, courteous and knowledgeable customer service. Our helpful technical customer support, customer service reps and managers are eager to assist you with all your Allura fiber cement needs.

ON-TIME SHIPMENTS

Allura delivers full and on-time shipments. If for any reason your direct Allura order does not ship on your promised ship date, please contact Allura's Customer Support immediately, so we can assist you.

QUALITY PRODUCTS & PROTECTED INVESTMENT

With over 75 years of experience, Allura provides a top quality, fiber cement product using our advanced formulation and quality control monitoring. Plus, we're the only fiber cement company warrantied for all of North America. Every piece of fiber cement product delivered from Allura will be palletized and wrapped to protect your investment.

Backed by confidence.

Allura Fiber Cement Products are backed by our 50-Year Limited Transferable Warranty.* Guaranteed!



*Please review our Limited Transferable Warranty for specific details.

allura. the ultimate building material alternative.



LAP SIDING



PANEL SIDING



SHINGLES



SHAKES



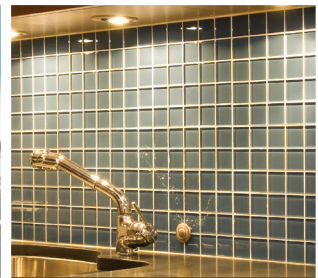
PLYCEM TRIM



BEADBOARD



SOFFIT



BACKERBOARD/ UNDERLAYMENT



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